



THIS WEEK'S PROGRAM

Understanding Our Millennials



Wessinger

After a brief outage, the power came back on just in time for the start of Thursday's meeting. Our program was presented by Kent Wessinger who spoke about Millennials and how they are affecting our economy and the work force, not just in the U.S. but globally as well. Wessinger observed that members of the Baby Boomer Generation and Generation X have conflicts with the Millennials. While the designations of these generations lack true delineations, it is generally assumed that the Boomer Generation began at the end of WWII and ended in the mid-1960s, Generation X followed ending in the mid-1980s, and the Millennials were born between 1982 and 2004. Regardless, Wessinger noted, the

Boomers and Gen X's do not understand Millennials and do not know how to deal with them. In a survey asking for a single word to describe Millennials, he found that the top six descriptors (200 people surveyed) were: (1) entitled, (2) lazy, (3) selfish, (4) unreliable, (5) irresponsible, and (6) spoiled. Current demographics show the largest living generation is now the Millennials. In the past 5 years, 87% of Millennials entered management roles compared to only 38% of Gen X's and 19% of Boomers in similar workplace roles. Boomers, on average, worked 23.4 years at one job, while Millennials change jobs every 16 months on average. Furthermore, Millennials occupy 72% of technology jobs worldwide, 64% hold management positions, 63% have earned a bachelor's degree, but 58% of those with bachelor's degrees hold jobs that do not require a degree. Millennials have the largest purchasing power of any group in history. They are rejecting the core values of Boomers and Gen X's, which Wessinger feels is the basis of the conflict with Millennials. And, he adds that we can either reject or embrace Millennials. Failure to work with the Millennials could lead to failure of our economy within even 20 years. To encourage embracing Millennials, Wessinger said that we must first understand and appreciated their core values. Boomers and Gen X's are what he called 'accumulators', i.e., 88% of Boomers feel that it is important to have a job, a home, a retirement plan, and a good school system. On the other hand, 78% of Millennials prefer to spend money on experiences. Seventy-six percent of Millennials admit that they are motivated by the freedom to be creative. When asked if they would want a position paying \$80,000 with little free time versus one paying \$50,000 with plenty of free time, 68% said they would choose the \$50,000 job. Wessinger further feels these inter-generational conflicts might best be approached and solved by providing Millennials with a platform of voice and ownership in any processes and that the platform must be one that rewards participating Millennials. For more information, please visit Wessinger's website kentwessinger.com where you can learn more about Kent, his Create2Elevate Foundation, and his work in facilitating sustainable growth for cultures, corporations, and other groups.

Club Calendar

APRIL IS

MATERNAL & CHILD HEALTH MONTH

- April 13 Norma Richardson
Main Street Players
 - April 20 Kristen Miller
UGA Archway Update
 - April 26-29 District Conference
 - April 27 No Noon Meeting
 - May 4 Kevin Hawkins
Project Unlearn
- Board Meeting @ 5:45 PM

Our Rotary Family

BIRTHDAYS

- April 11 Natalie Marshall
- 12 Eric Callahan
- 12 Patrick Michel
- 18 Pricha Bunya
- 21 Sonny Hunt
- 26 Bill Baldwin
- 28 Ann Walker
- 30 Tommy Hopkins

ANNIVERSARIES

- April 23 David & Marie Knight
- 26 Jim & Eileen Ogletree
- 28 Katy & Ben Arrowood

WILL WATT FELLOW RECOGNITIONS



John Quinn (right), a Georgia Rotary Student Program (GRSP) Trustee, recognized Chuck Copeland (left) and Ed Worrell for their continued support of GRSP through the Will Watt Fellow program. Each has now contributed \$2,500 to the program. John noted that per capita giving to GRSP by Griffin Rotary is more than \$50 per member. Thanks to all for your Service Above Self.



2017 ROTARY INTERNATIONAL CONVENTION – ATLANTA

Rotarians from around the globe will converge on Atlanta in June to celebrate Rotary's Centennial. Special speakers include **Rajashree Birla** (Aditya Birla Centre for Community Initiatives & Rural Development), **Bill Gates** of the Bill & Milanda Gates Foundation, **Johann Koss** (humanitarian organization, Right To Play), **Gary Haugen** (International Justice Mission), **Jack Nicklaus** (golf icon, Rotary ambassador for polio eradication), and more.

ATTENDANCE

Thanks to all who attended this week's meeting. With the 11 makeups at the April Board Meeting, we had an attendance of 75% this week. For those who could not attend Thursday's meeting, please know that you were missed and we hope to see you at our next meeting.

MAKE UPS (11): Katy Arrowood, Brett Bell, John Crouch, Allen Edwards, Tom Gardner, George Granade, Yvonne Langford, Corey Letson, Brian Upson, Janice Wallace, William Wilson @ April Board Meeting

MISSING SPOKES (47): Otis Blake, Eric Callahan, Will Childs, Bill Cooper, Chuck Copeland, John Dillon, Nat Doughtie, Jim Dunaway, Kristen Dutton, Allen Edwards, Chris Edwards, Jim Fortune, Wayne Gardner, Adam Greer, Bill Hardee, Lew Hunnicutt, Tamara Ison, Ben Johnson, Eddie Johnston, Kirk Kealey, Terry Killingsworth, Alton Knight, David Knight, Dave Lamb, David Luckie, Henry Mabbett, Natalie Marshall, Mark Milam, Wade Miller, Niles Murray, Jim Ogletree, John O'Neal, Mark Peek, John Plageman, John Rainwater, Med Roach, Jason Robinson, Jeff Rosecrans, Thom Sandwich, Bill Shapard, Kathleen Smith, Crystal Swygert, Brooke Tardy, Ann Walker, Bobby Wheaton, Stephanie Windham, Charles Woodroof

Get those makeups for missed meetings in two weeks before or two weeks after your absence.

MEMBERSHIP PROPOSALS

Karl Broder, an attorney with Beck, Owen & Murray, has been proposed for membership by Janice Wallace. If approved for membership, Karl's classification will be Law – Civil Litigation.

Alvetta Thomas, President of Southern Crescent Technical College, has been proposed for membership by Katy Arrowood. If approved for membership, Alvetta's classification will be Vocational Schools – Administration.

Please direct any comments on these proposals in writing to Yvonne Langford on or before April 12, 2017.

ROTARY CLUB OF GRIFFIN, GA PO Box 473, Griffin, GA 30224

OFFICERS

President	-	Janice Wallace
Vice-President	-	Allen Edwards
President-Elect	-	Tom Gardner
Treasurer	-	Art Hammond
Secretary	-	Yvonne Langford
Sergeant-at-Arms	-	Kim Brown
Club Chaplain	-	Med Roach
Bulletin Editor	-	Wayne Gardner
Photographer	-	William Wilson

DIRECTORS

Membership	-	Katy Arrowood
Public Relations	-	Brett Bell
Club Administration	-	David Galloway
Rotary Foundation	-	George Granade
Vocational Service	-	Corey Letson
Community Service	-	Kelvin Williams
International Service	-	John Crouch
New Generations	-	Brian Upson

ED OUTLAW

Assistant District Governor

RAYMOND RAY

District 6900 Governor

JOHN F. GERM

Rotary International President

MEETING MAKEUP INFORMATION

Monday – 12 Noon	Henry County	PJs Sidewalk Café, McDonough
Monday – 12:15 PM	Fayetteville	Village Cafe, Fayetteville
Monday – 6:30 PM	Coweta-Fayette	Senoia Coffee Company, Senoia
Tuesday – 12 Noon	Barnesville	Lamar Co. College & Career Academy
Tuesday – 12 Noon	Jackson/Butts Co.	Daughtry Park, Jackson
Tuesday – 12:15 PM	Thomaston/Upson Co	Thomaston-Upson Senior Center
Wednesday – 7:30 AM	Griffin Daybreak	J. Henry's Restaurant, Griffin
Wednesday – 12:15 PM	Clayton County	Holiday Inn, Jonesboro
Thursday – 7:15 AM	Fayette Daybreak	Windham ,Peachtree City
Friday – 12 Noon	Newnan	Newnan Country Club, Newnan

Rotary eClub One– One Makeup per Quarter